

# "MOST CUSTOMERS DON'T REALIZE HOW MUCH THEIR SMOKING AFFECTS ME."

**KATE MORAN**, Waitress

*To read more of my story visit [ClearTheAirArkansas.com](http://ClearTheAirArkansas.com)*

## LET'S CLEAR THE AIR

Going smoke-free will not hurt businesses or sales. In fact, a 2010 study conducted by the University of Arkansas found cities in the Southeastern Conference that implemented comprehensive smoke-free policies in restaurants had an almost 18 percent increase in sales, relative to those that did not. Going smoke-free makes for healthier businesses and healthier employees. Everyone deserves a smoke-free workplace.

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